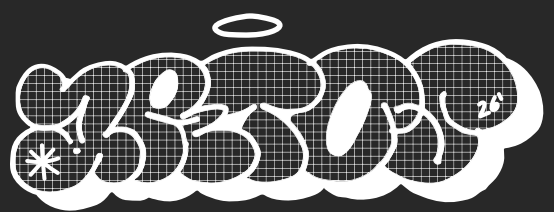


ARTOS



PORTAFOLIO

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Casa Creativa

MEX

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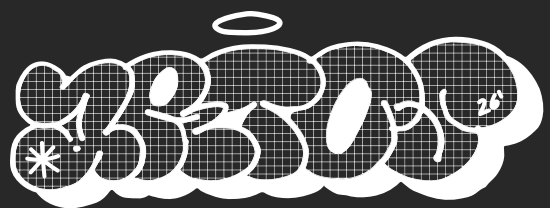
Nosotros

AAARTOSSS © es un colectivo mexicano que piensa, dibuja, produce y revuelve ideas alrededor de la comunicación y la creatividad. Nos mueve la curiosidad sin filtro: cuestionamos el entorno desde el diseño y el arte, saltando luego con naturalidad, de la dirección creativa y la estrategia visual a la producción pura y dura de cualquier soporte que el proyecto exija.

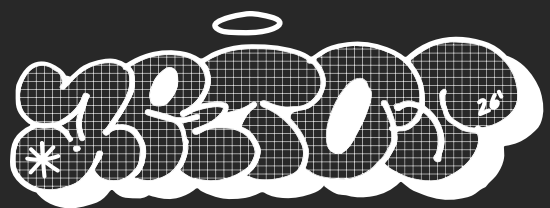
Aquí el trabajo se hace en bola o no se hace. Nos interesa la fricción de juntar perfiles y miradas de mundos distintos que disfruten ensuciarse las manos en el proceso, porque la investigación previa y el debate honesto son los que salvan a cualquier pieza de caer en lugares comunes. Nos importan las obsesiones, la voz propia y el empuje de la gente, mucho antes que los títulos colgados en una pared.

Nuestra práctica no termina donde acaba el monitor o la entrega de archivos. Nos clavan las preguntas de la vida diaria —la calle, el amor, las mañan de la ciudad, el hogar, la magia—, por lo que colaboramos de forma activa con plataformas culturales, iniciativas independientes y proyectos que mueven la aguja dentro del entorno social.

Entendemos el diseño como una postura estética que tiene que funcionar en el mundo real. No hacemos cosas bonitas por inercia ni nos levantamos con ganas de diseñar logotipos en abstracto: cada solución visual responde a una necesidad concreta, a un problema real y a la intención clara de generar tracción para quienes confían en nuestro criterio.

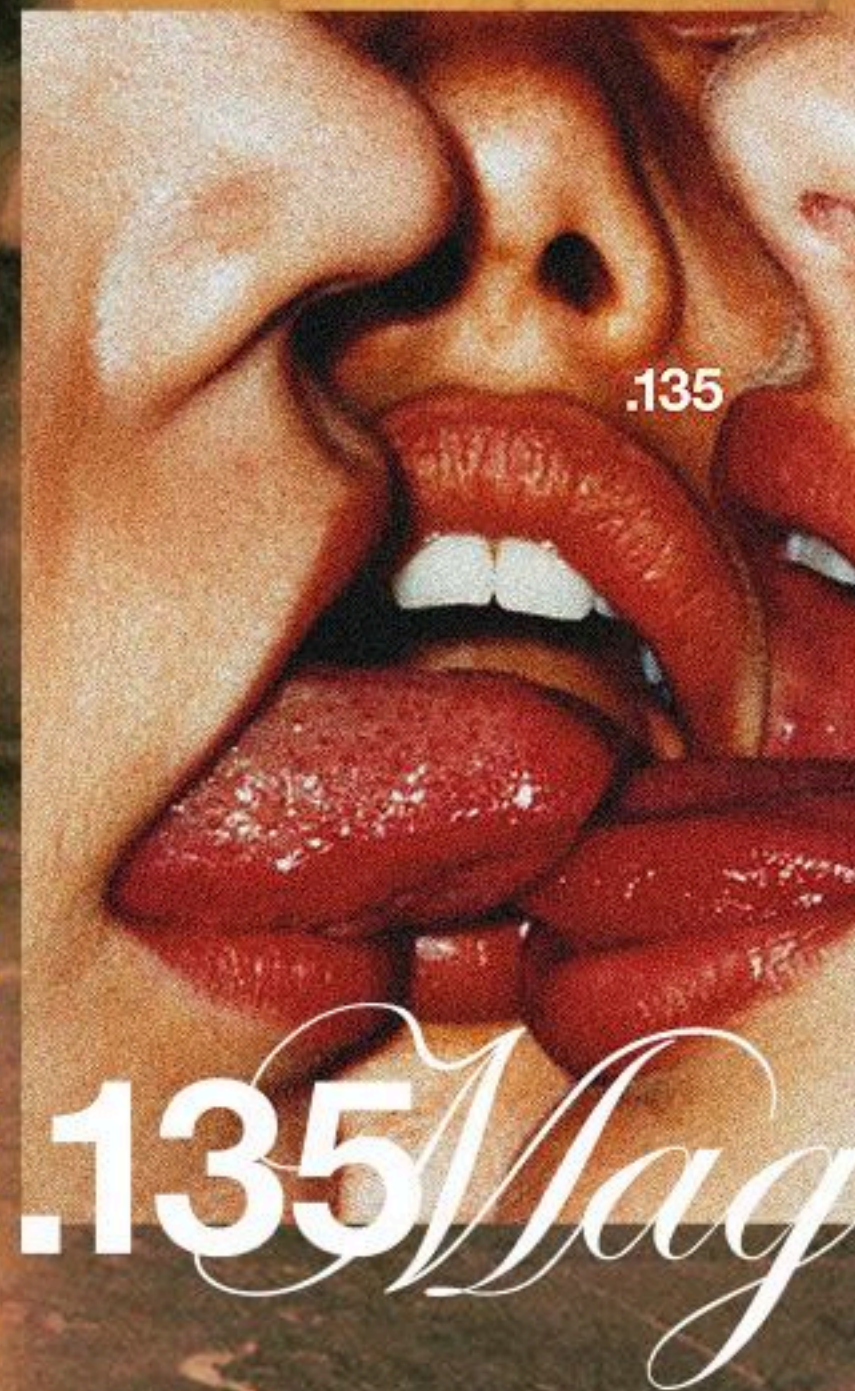
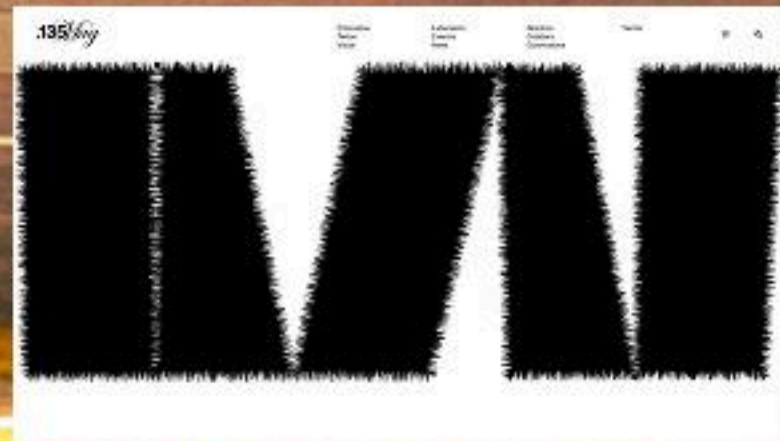


WORKSSS
WORKSSS



UNO
TRES
CINCO

HUMO
TRES
CINCO



135MAG
(2019)

Branding + Website + Editorial + Visuales
2022

Gerardo Buendía y Uriel Ramos

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sin
prisa

the
market



LETTERS CLUB



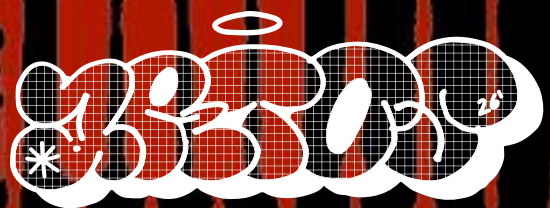
NUCA
(2026)

Branding + Paclaging + Website + Comunicación
2022

Gerardo Buendía, Carolina Sansores, Rubén Ramos,
Airam Hernández, Sibelí Velázquez y Anael Merino

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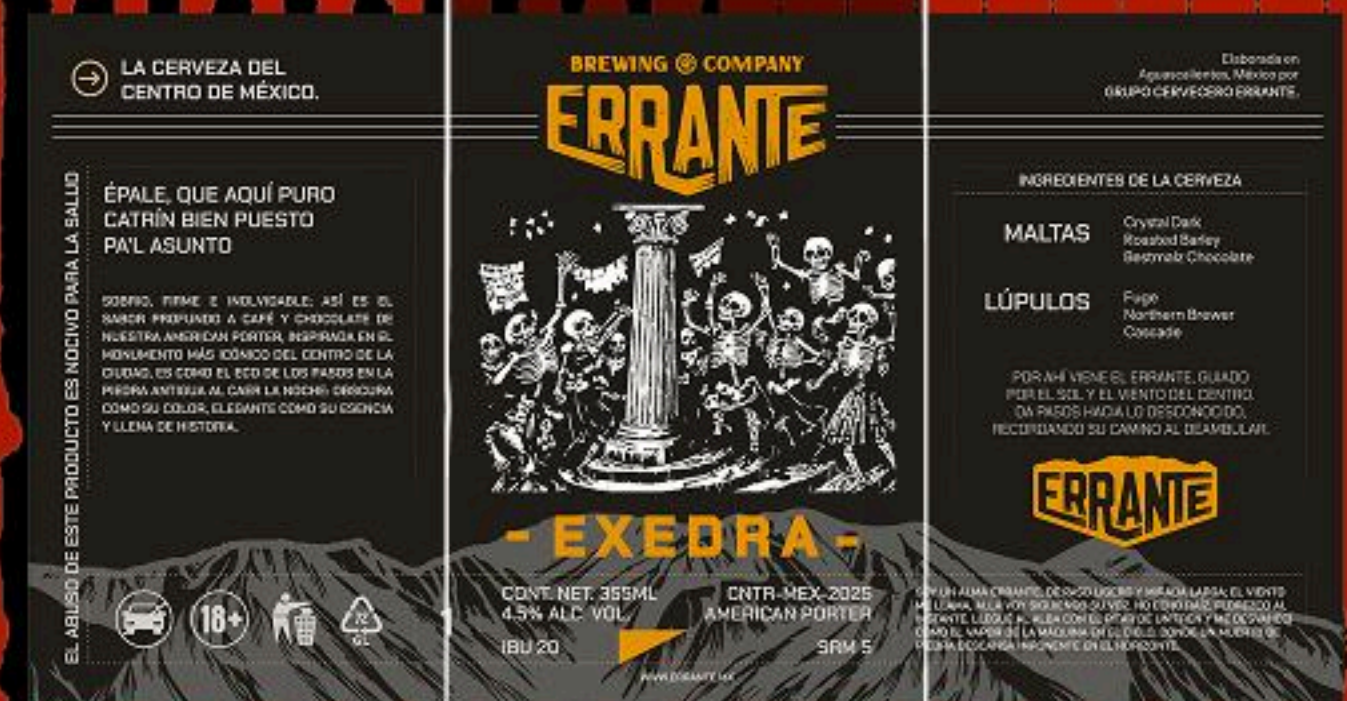
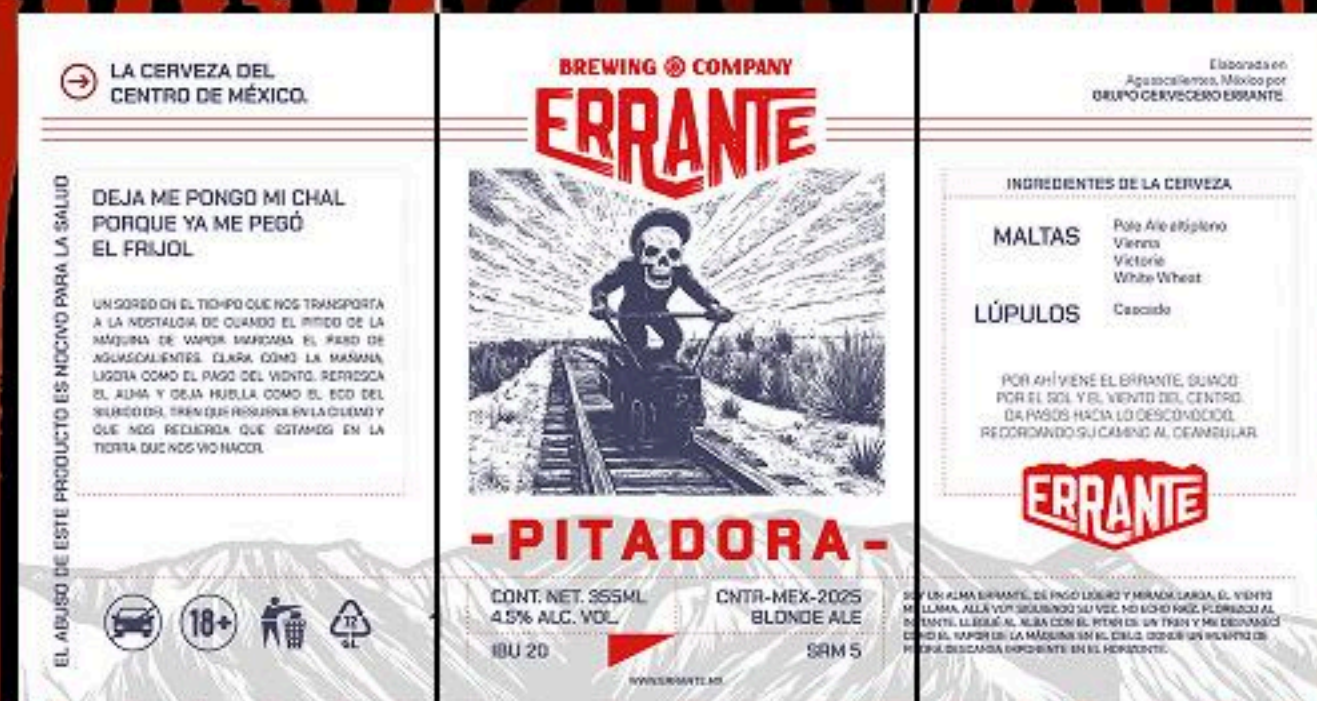




Errante Brewing Co. (2025)

Branding + Packaging
2022

Gerardo Buendía, Rubén Ramos y Anael Merino



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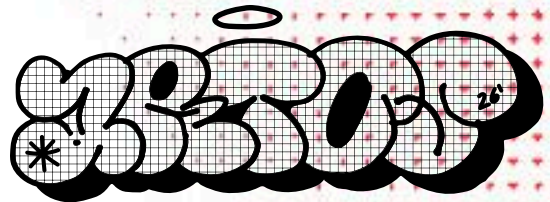
**Atletica
(2025)**

Patterns
2022

Gerardo Buendía y Carolina Sansores

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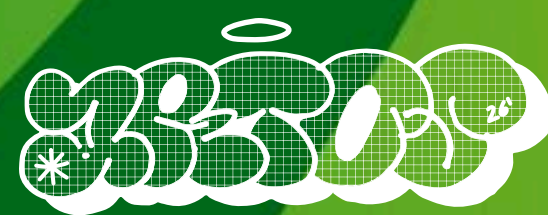
Hoyer (2025)

Branding
2022

Gerardo Buendía y Rubén Ramos



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Banco Dondé (2024)

Rebranding + Comunicación
2022

Gerardo Buendía, Rubén Ramos, Andrea Noriega
y Carolina Sansores

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CRUDO
(2026)

Branding + Packaging
206

Carolina Sansores

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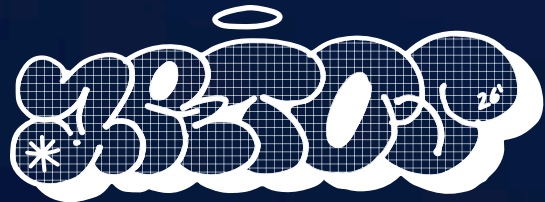


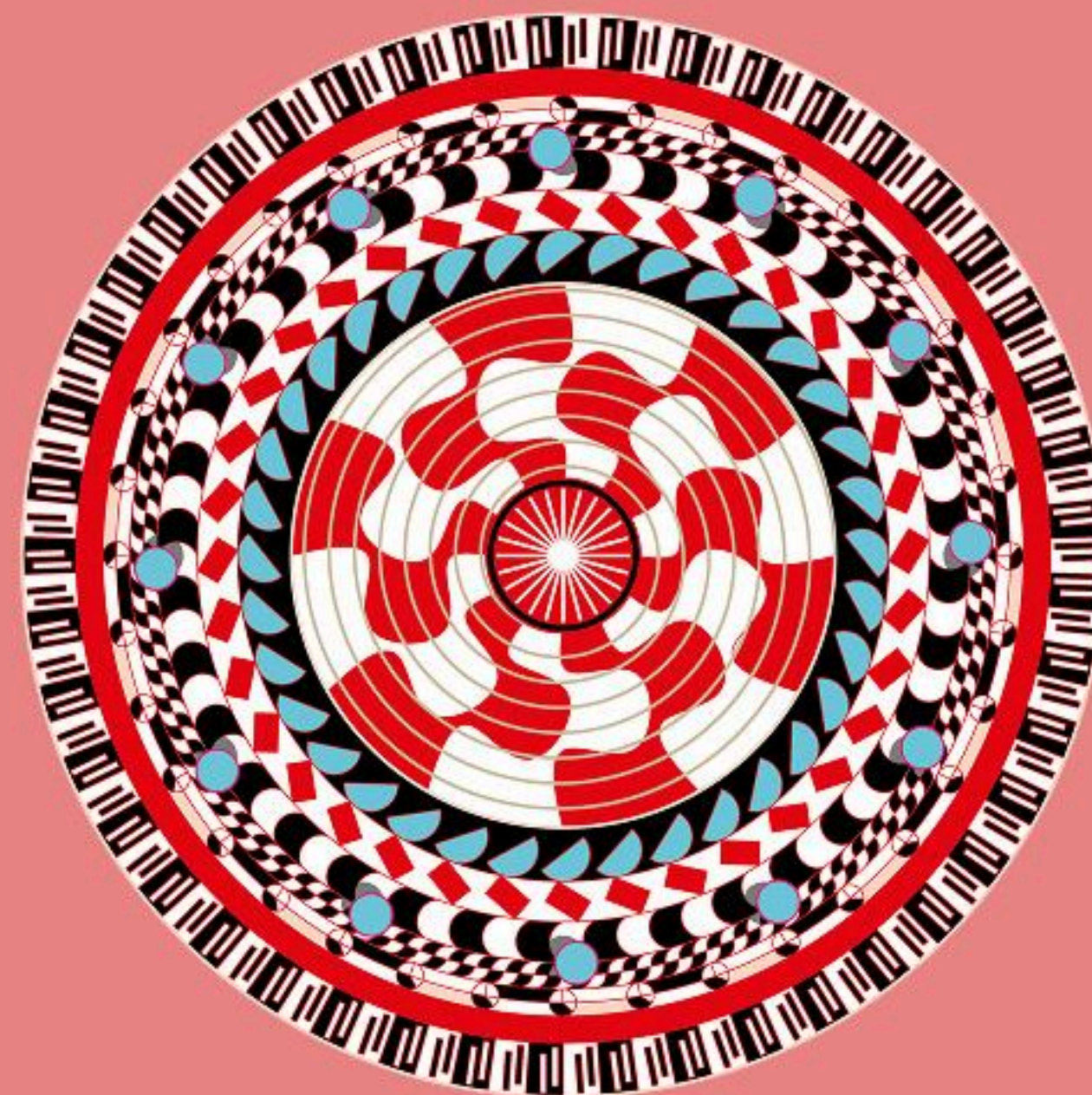
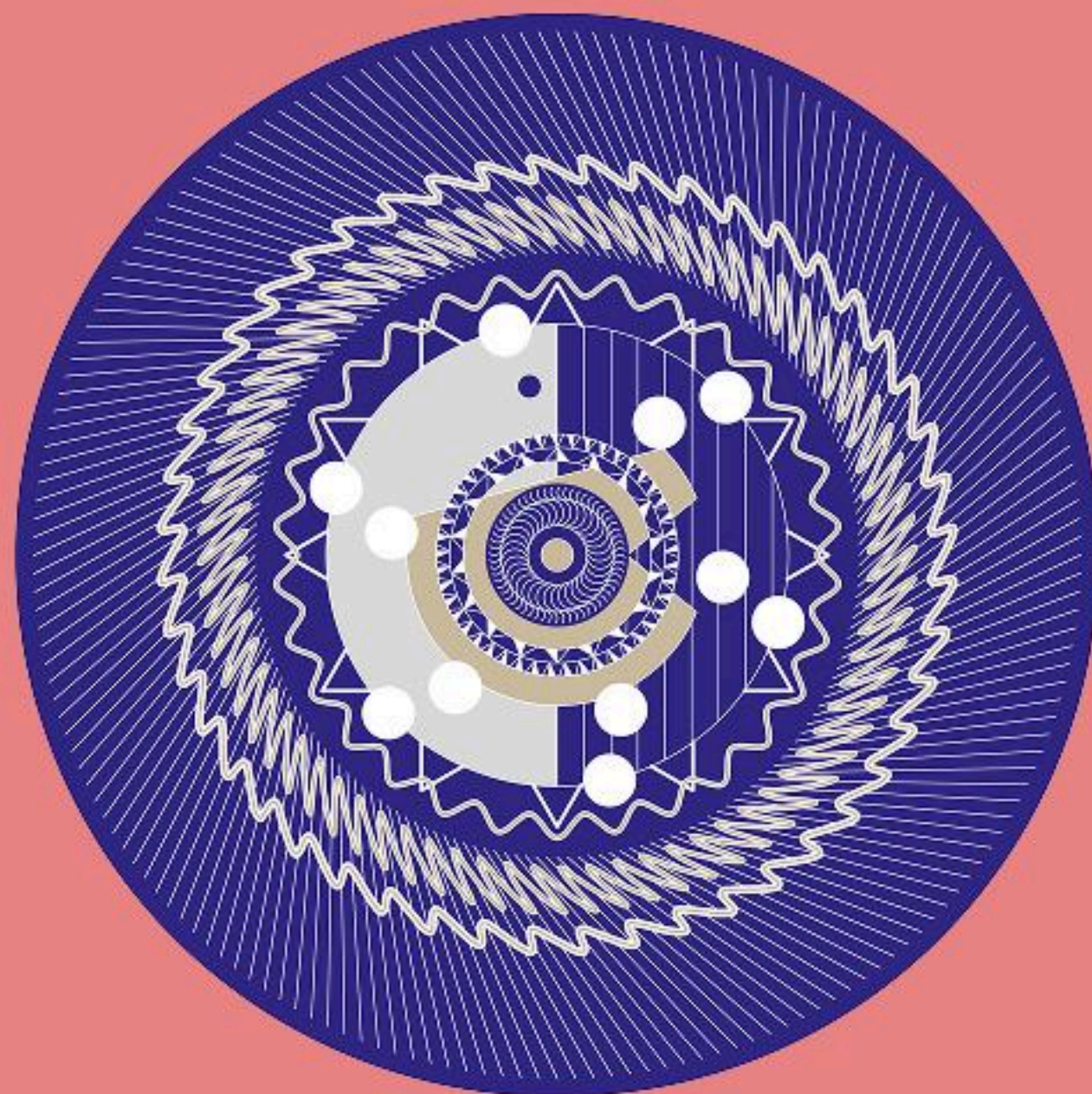
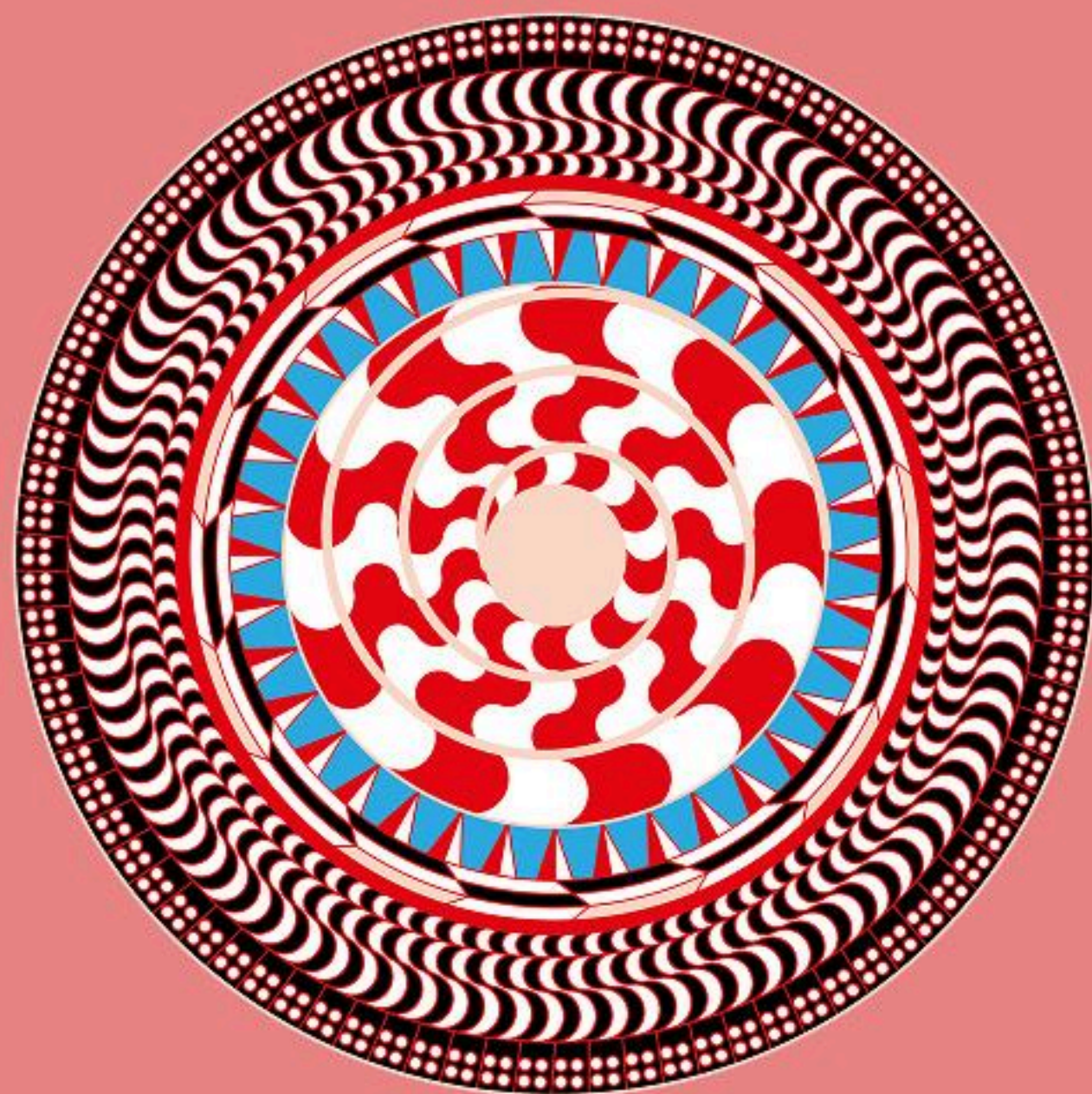
TBWZ
(2026)

Branding + Packaging + Website + Comunicación
2022

Gerardo Buendía, Carolina Sansores, Andrea Noriega
y Audrey Almendra

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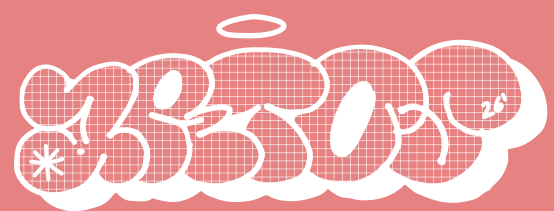


ZOETROPE DEMO (2024)

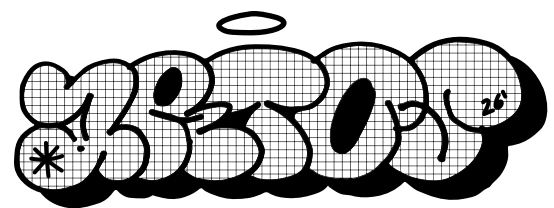
Illustration + Motion Graphics
2022

Gerardo Buendía

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THINK TANK



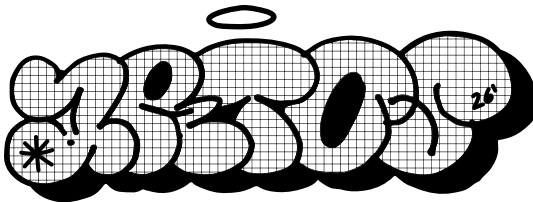


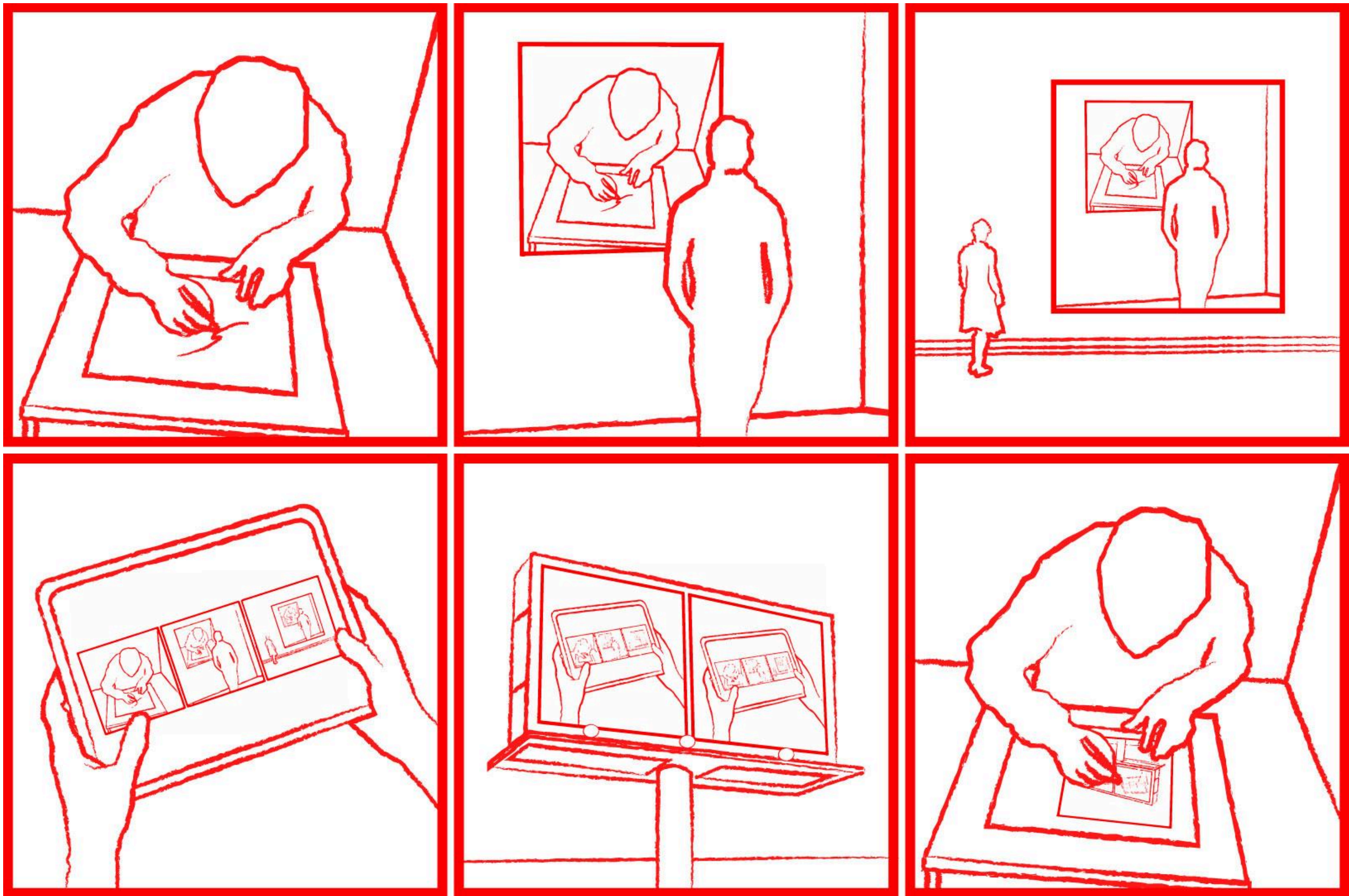
**Plastic Beach
(2019)**

Collage
2019

Gerardo Buendía

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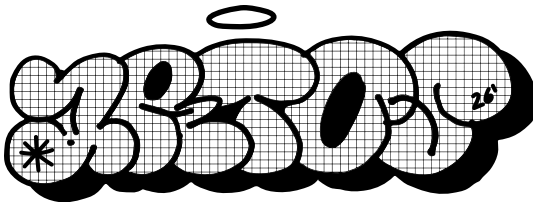




**El proceso creativo
(2022)**

Ilustración Digital
2022
Gerardo Buendía y Chepeshepe

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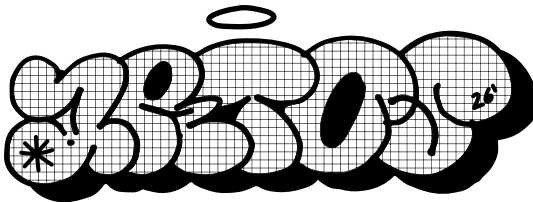




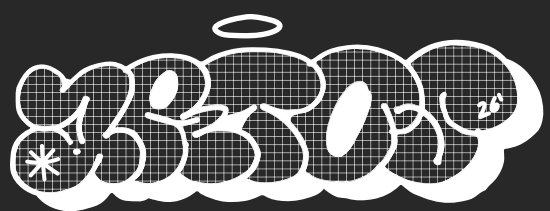
**ABOUT IA
(2026)**

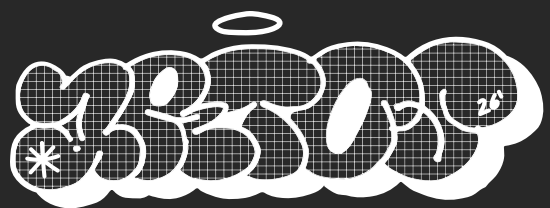
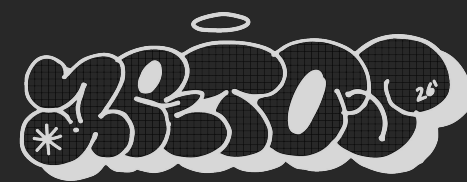
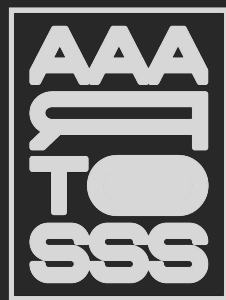
Collage
2026
Carolina Sansores

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**NO MORE
MICROWAVE
DESIGNS
ANYMORE**





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AAARTOSSS
©2026

hola@aaartosss.com

gerardo@aaartosss.com
+52 55 3437 6922
MEX

carolina@aaartosss.com
+52 1 999 133 0036
US

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